

# PRESS RELEASE

and amazingly forty residents across Earley have already signed up to the scheme in the last three months and have volunteered to keep their local stretch of road and pavements clear of litter – or as clear as possible. It has been scientifically proven that litter-free ground deters the offenders (even if only a little) and many other people appreciate the sight of a clean street.

**EASI** has shown that, with the support of Earley Town and Wokingham Borough Councils, residents can easily do something that is often difficult for Councils – beating the litter problem! And you can join in too, by 'phoning Brian Hackett on 0118 986 1115 – he will supply you with a litter-picking tool, gloves, black bags and a yellow vest (strongly recommended if you live on a through road).

For further information contact:-

Earley Town Council  
Tel: 0118-986-8995  
**EASI** - Brian Hackett  
0118 986 1115  
22 June 2010

